

BOOKSHELF



Pininfarina 95: Timeless Beauty
By Luca Dal Monte
Giorgio Nada Editore
€55

This is the first of two official books this month from publisher Giorgio Nada, each created in collaboration with Italian design houses. This volume on Pininfarina arrives just in time to celebrate the 95th anniversary of the firm founded in 1930.

Unlike the book, *Pininfarina 90 Years*, published five years ago, this one isn't a model-by-model, *Catalogue Raisonné*-style account. It's a more rounded view of Pininfarina's work, devoted not solely to cars but also to architecture, yachting and product design. Each chapter deals with 'core values': beauty, creativity, craftsmanship, technology, innovation and sustainability. In that sense, it perhaps reads more like a glossy brochure than a history, but there are some great stories in here, too, many told by people who were there at the time. Luckily the text is both Italian and English.

This is a large, near-square format hardback with a chunky 240 pages and over 400 images, all of which are superb. However, it's on a much smaller scale than the huge Pininfarina go book, which we'd say is the better bet for enthusiasts.

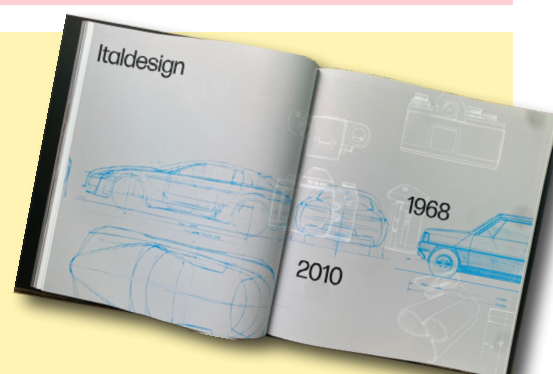


Italdesign: Engineers of Ideas
By Aldo Colonetti & Valentina Croci
Giorgio Nada Editore
€60

The second of the official books published by Giorgio Nada in association with Italian design houses is on Italdesign. No anniversary for this one, not that any such excuse is needed for a name with an illustrious history that extends back to 1968.

Anyone expecting a car-by-car design account should look elsewhere; as with the Pininfarina book, this isn't just about cars. Giugiaro was always a designer with a broad remit, including furniture, photography equipment, packaging and even his own pasta. The company's story is told mostly via interviews of the people involved.

This hardback is an impressive size (26x28.5cm) and runs to 288 pages, with hundreds of photos. Being an 'official' volume, the text – which is in English only – often reads like a company brochure and concentrates on projects for big clients like VW and Hyundai; and for us, it's skewed too far towards the post-2010 era when VW took over the company.



Ferrari 275 P 0816:
The Only Ferrari to Have Won
Le Mans Twice
By Keith Bluemel
Porter Press Books
£125

Very few books are as physically imposing as this new volume by occasional *Auto Italia* contributor Keith Bluemel. Measuring 295x400mm (about 12x16 inches), it's in danger of breaking most bookshelves and coffee tables.

The subject is Ferrari's first ever sports racer with a mid-mounted V12 engine. Born as the 250 P in 1963, four were built, including chassis 0816, the subject of this book (developments were known as the 275 P and 330 P).

Three of the six wins taken by Ferrari works cars in period were achieved by this car, and two of those were at Le Mans (making this the only Ferrari to have won Le Mans twice, hence the book's subtitle). As you'd expect, every race (at Sebring, Le Mans and Road America) is covered in detail, as are the drivers, among them Ludovico Scarfiotti, Lorenzo Bandini, Mike Parkes, Umberto Maglioli, Jean Guichet, Nino Vaccarella and Willy Mairesse.

All 260 images in the book – a mix of period pics and contemporary photoshoots – are exquisitely reproduced. One tiny gripe: the main advantage of a huge landscape-format book like this is to avoid running images over the spine, but somehow the layout contrives to do so.

